



**Job Title:** Head of Community

**Location:** Remote

**Job Type:** Full-Time

**About Metamovers:**

Metamovers is an innovative Virtual Real Estate Marketplace offering a unique blend of virtual and real-world real estate benefits. We use cutting-edge AI technology to assist users in finding, valuing, and purchasing virtual real estate, while simultaneously unlocking substantial real-world real estate benefits. Our platform is the go-to destination for browsing, buying, listing, and selling metaverse real estate. We are revolutionizing the real estate market by integrating virtual opportunities with tangible, real-world rewards through our \$MOVES token system.

**Job Description:**

As the Head of Community at Metamovers, you will be the driving force behind growing and managing our vibrant social media community. You will play a pivotal role in shaping the online presence and engagement of our brand, fostering a welcoming and dynamic environment for both current and prospective users. Your mission will be to bridge the gap between virtual and real-world real estate, creating a community that is both informed and enthusiastic about the unique opportunities our platform offers.

**Key Responsibilities:**

- Develop and implement community engagement strategies to grow our presence on various social media platforms.
- Create engaging content that resonates with our target audience, emphasizing the unique blend of virtual and real-world benefits offered by Metamovers.
- Monitor, moderate, and respond to community feedback to ensure a positive and supportive environment.
- Collaborate with marketing and product development teams to align community initiatives with overall business goals.
- Organize and host virtual events, AMAs, webinars, and other community-building activities.
- Leverage analytics to track community growth and engagement, adapting strategies as needed.
- Be an advocate for the Metamovers brand, inspiring trust and loyalty among our community members.

**Qualifications:**

- Proven experience in community management, particularly in tech or cryptocurrency sectors.
- Strong understanding of social media platforms and analytics.
- Excellent communication and interpersonal skills.
- Creative thinker with the ability to generate innovative community engagement ideas.
- Passion for blockchain technology, cryptocurrency, and virtual real estate.
- Familiarity with AI technologies and their application in real estate is a plus.

**Benefits:**

- Competitive salary and performance bonuses.
- Flexible working hours and remote work options.
- Opportunity to be part of a groundbreaking project at the intersection of virtual and real-world real estate.
- Access to a global network of industry professionals and thought leaders.
- Continuous professional development in a rapidly evolving tech space.

**How to Apply:**

Please send your resume, cover letter, and any relevant work samples to ***careers@metamovers.com***. Include “Head of Community Application” in the subject line. We look forward to exploring your potential contribution to the Metamovers team!